



## **News Release**

**FOR IMMEDIATE RELEASE**

### **Linear Names Duane Paulson Senior Vice President – Product & Market Development**

**Carlsbad, CA (February 8, 2012)** – [Linear LLC](#), the leading supplier of electronic products for a host of residential and commercial applications, is excited to announce that Duane Paulson has been named Senior Vice President, Product & Market Development. Paulson has responsibility for technical services, marketing, and product and business development, and will report directly to Linear President Mike O’Neal.



*Duane Paulson, Linear Senior Vice President,  
Product & Market Development.*

In his 20-year security manufacturing career, Paulson has served in executive product management, business development and marketing roles. He was Vice President of Marketing for ITI and its successor organization, Interlogix, and Vice President of Global Residential Marketing for GE Security after GE’s acquisition of Interlogix. In 2005 Duane co-founded Sequel Technologies, a provider of hybrid security systems primarily aimed at the residential integration market. Immediately prior to founding Sequel, Paulson served as President of Gibson Audio, the consumer electronics division of Gibson Guitar Corporation.

Paulson has actively contributed to the custom and consumer electronics industries, winning numerous industry awards for product management and marketing. He has also proudly served on the boards of both the Security Industry Association and the Consumer Electronics Association.

“Linear is one of the great innovators in electronic security,” says Paulson. “This legacy is a tremendous asset to build upon. Linear’s focus on providing both product and service solutions to the security industry makes this an exciting opportunity.”

“Duane adds a lot of depth to our organization,” says O’Neal. “We’ve had the opportunity to work closely together in the past on industry projects, and I look forward to his impact on Linear.”

For more information about Linear, contact the company at 800-421-1587 or [www.linearcorp.com](http://www.linearcorp.com).

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### **About Linear LLC**

Linear LLC is a pioneer in engineered radio frequency (RF) products and is a major supplier of wireless residential security systems, access control, intercoms, garage door operators, gate operators, short- and long-range radio remote controls, and personal emergency reporting systems. In recent years the company, through acquisition, has expanded into a wide range of consumer electronics, including whole-house audio/video distribution systems, central vacuum systems, music/communications systems, speaker systems, and structured wiring systems. For more information, contact Linear LLC, 1950 Camino Vida Roble, Suite 150, Carlsbad, CA 92008, 760.438.7000 or [www.linearcorp.com](http://www.linearcorp.com).

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